

# **EXHIBIT 17**

PTO Form 2202 (Rev. 9-2004)  
OMB No. 0651-0054 (Exp. 11-30-2008)

## Request for Express Abandonment

The table below presents the data as entered.

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| <b>SERIAL NUMBER</b>                           |  | 78871037   |
| <b>PUBLISH FOR OPPOSITION DATE</b>             |  | 00/00/0000   |
| <b>MARK SECTION</b>                            |  |  |
| <b>MARK</b>                                    |  | L.F. ROTHSCHILD  |
| <b>REQUEST FOR EXPRESS ABANDONMENT SECTION</b> |  |  |
| <b>STATEMENT</b>                               |  | The applicant hereby expressly abandons the application for trademark registration made under the serial number identified above.    |
| <b>SIGNATURE SECTION</b>                       |  |  |
| <b>SIGNATURE</b>                               |  | /BRUCE H. SALES/   |
| <b>SIGNATORY NAME</b>                          |  | BRUCE H. SALES   |
| <b>SIGNATORY DATE</b>                          |  | 05/04/2006   |
| <b>FILING INFORMATION SECTION</b>              |  |  |
| <b>SUBMIT DATE</b>                             |  | Thu May 04 16:55:24 EDT 2006   |
| <b>TEAS STAMP</b>                              |  | USPTO/REA-207.99.9.50-200<br>60504165524183757-7887103<br>7-2507a18ff5117276c5f15a4<br>d96eff429c28-N/A-N/A-2006<br>0504165458718001 |

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OMB No. 0651-0054 (Exp. 11-30-2008)

## Request for Express Abandonment

To the Commissioner for Trademarks:

**MARK:** L.F. ROTHSCHILD  
**SERIAL NUMBER:** 78871037

By submission this request, the applicant hereby expressly abandons the application for trademark registration made under the serial number identified above. Except as provided in 37 C.F.R Section 2.135 (concerning the commencement of an opposition, concurrent use, or interference proceeding), the fact that an application has been expressly abandoned shall not, in any proceeding in the United States Patent and Trademark Office, affect any right that the applicant may have in the mark which is the subject of the abandoned application.

Signature: /BRUCE H. SALES/ Date: 05/04/2006  
 Signatory's Name: BRUCE H. SALES

Serial Number: 78871037

Internet Transmission Date: Thu May 04 16:55:24 EDT 2006

TEAS Stamp: USPTO/REA-207.99.9.50-200605041655241837

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UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

May 05, 2006

**NOTICE OF ABANDONMENT**

BRUCE H. SALES  
LERNER, DAVID, LITTENBERG, KRUMHOLZ & ME  
600 SOUTH AVE W  
WESTFIELD, NJ 07090-1404

ATTORNEY  
REFERENCE  
NUMBER:  
KAPLAN 10.0-

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SERIAL NUMBER: 78/871037  
MARK: L.F. ROTHSCHILD  
APPLICANT: Jed P. Kaplan

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THE ABOVE IDENTIFIED TRADEMARK APPLICATION WAS ABANDONED ON 05/04/2006 FOR THE FOLLOWING REASON:

APPLICANT'S LETTER OF EXPRESS ABANDONMENT WAS RECEIVED IN THE PATENT AND TRADEMARK OFFICE ON 05/04/2006. (TRADEMARK RULE 2.68).